



## EVENTS & CONFERENCE COMPANY PROFILE

The 360 Degrees Events & Conference Team is passionate and focused

**LEVEL 2 B-BBEE – 51% BLACK OWNED**

Highly experienced corporate conference, incentive travel and event managers with proven success managing every aspect of large scale client events from concept through to delivery. Our broad experience incorporates worldwide itineraries and unique destinations/experiences. With a passion and energy for event and project management and previous experience in travel, we pay strong attention to detail in high pressure and time-sensitive environments combined with exceptional communication and interpersonal skills.



**Ramon Geldenhuys**

The face of 360 Degrees Travel, Ramon Geldenhuys, has travel in his DNA. His family has been in the corporate travel industry since it started, and he's been involved for 30 years. Ramon began his career as one of Contiki's youngest tour leaders and went on to start Seekers Travel with his brother, Andre. Seekers became one of SA's most well-known travel agencies. Later, believing that travel planning and management should be personal, efficient and honest, and that a successful travel agency should function the way a family does, Ramon founded 360 Degrees Travel.



**Candice Seach**

Candice joined the 360 Degrees Travel team in 2007 and has not looked back since. Candice's love of travel and people made her the perfect person to head up our MICE (Meetings, incentives, conferences and events). She has proven success taking a client's vision and creating a memory that delivers results and builds brands. Candice shows initiative and possesses a strong drive to succeed while ensuring delivery of high quality results and cost effective solutions. With a 'can do' attitude, she enjoys working at a fast pace and prides herself on her accuracy, commitment, reliability and ability to remain calm under pressure.



**Annette Werth**

Under the expertise of Sandton-based industry veteran Annette Werth since 2001, has delivered tailor-made events of distinction that have our clients coming back time after time. Annette has extensive experience in travel, project management and event logistics and above all, a commitment to getting the small details right that ultimately deliver big picture results! She prides herself on her ability to take your vision and turn it into a memory that delivers results and builds your brand. With almost two decades of local and international experience, we believe we have a feel for what makes an event spectacular – and what pitfalls to avoid!





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## KEY SKILLS

The 360 Conference and Events team offer a full conferencing package including:

- **One-stop-shop** - our clients enjoy the simplicity and efficiency of dealing with only one company that coordinates, facilitates and executes the entire package.
- **Event Management** - planning and managing end-to-end production of innovative large scale local and international events, conferences, and travel incentives (well over 1000 participants) – on time, within budget.
- **Financial** - budgeting, forecasting, planning, cost reconciliation, reporting, invoicing and collection.
- **Project Management** - creating and following project plans, managing multiple projects, communicating with stakeholders; and delivering results in busy environments driven by tight deadlines and budgets.
- **Broad Experience** - extensive worldwide destination and product knowledge.
- **Digital Marketing** - website maintenance, tracking and reporting; online RSVPs.
- **Creative** - concept, logo, theme development; production of a range of conference / promotional material.
- **Leadership** - managing multi-disciplinary teams, including permanent and contractor resources.
- **Communication** - written and oral with proven success liaising with clients, staff, suppliers and other stakeholders to convey requirements in a clear, concise and persuasive manner.
- **Interpersonal & Negotiation** - confident liaising, and building relationships, with multi-disciplinary stakeholders including clients, suppliers, airlines, DMCs and Tour Operators to organise/negotiate events.
- **Organised** - exceptional attention to detail, time management skills with ability to prioritise, plan workload and handle multi-tasking. Experience meeting complex project timelines and managing multiple (often conflicting) deadlines.
- **Quality Focused** - efficient and helpful attitude to ensure high quality results for clients.
- **Cultural Diversity** - sensitivity and understanding of different cultures. Experience working in various countries including Dubai, Thailand, Vietnam Mauritius, Egypt, Mozambique, Zambia, Zimbabwe, Namibia, Greece and Turkey to name a few.
- **Computer & Administration** - broad computer skills including travel and airline reservation systems.
- **Bi-lingual** - fluent English and Afrikaans





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Contact the 360 Degrees Events & Conference Team

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**QUALIFYING SMALL ENTERPRISE BUSINESS**

